



SEC Registration No.
CN201619200

1-2F Montblanc Building,
Burgos-Chaves Sts.,
Cagayan de Oro City,
Philippines

[http://aseanresearch.org/
asttr](http://aseanresearch.org/asttr)

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International Webinar on Explanatory Sequential Mixed Methods Research September 19-21, 2024 via ZOOM Teleconferencing

Sequentially blending the realms of numbers with compelling narratives to provide a comprehensive understanding of a complex phenomenon, the Explanatory Sequential Mixed Methods Research Design is a sophisticated research approach where the initial quantitative phase provides a broad, generalizable picture of the research problem which informs a sequential qualitative phase uncovering the stories, contexts, and meanings behind the data, offering insights that numbers alone cannot provide. Such dynamic interplay of methodologies allows researchers to uncover deeper insights, generate richer explanations, and develop more nuanced theories. A powerful synergy between quantitative and qualitative methodologies, how can researchers unravel the effectual integration of the quantitative and qualitative methodologies to unravel the deeper insights to explain multifaceted problems and intricacies?

As part of the 2024 Mixed Method Design Webinar Series, the **Asian Society of Teachers for Research Inc** holds the virtual **International Webinar on Explanatory Sequential Mixed Methods Research** on **September 19 (1:00 pm-5:00 pm), September 20 (1:00 pm-5:00 pm) & September 21, 2024 (1:00 pm to 5:00 pm)** via **ZOOM Teleconferencing** with our resource speakers **Dr. Alexander S. Acosta** of the *Philippine School Doha* and **Dr. Imee C. Acosta** of the *Virginia Commonwealth University Qatar*.

OBJECTIVES OF THE WEBINAR: 2015

- (1) *to define the explanatory sequential mixed methods research and understand its strengths and limitations;*
- (2) *to learn about the explanatory mixed methods research, including the process of data collection, analysis, and integration; and*
- (3) *to identify appropriate scenarios and research questions suitable for explanatory sequential mixed methods research.*

CONFIRMATION AND PAYMENT DETAILS

The regular registration rate for the Webinar is at **2500 PhP**. A discounted rate of **2000 PhP** is given to individual and institutional members of the organization. Deadline for confirmation and payment will be on **September 16, 2024, Tuesday**.

CONFIRMATION DETAILS

Interested participants should fill out the online confirmation form through the following link: <https://forms.gle/gBvANniuq8qXekuy9>



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Once complete pre-registration details are received, we will be sending the interested participants the respective charge invoice for the pre-registration payment through bank/money transfer.

Once payment has been made, please send us a copy of the deposit slip/transaction slip through email (astr@aseanresearch.org; info@aseanresearch.org). Once confirmed, an acknowledgment email will be received by the participant.

The digital official receipt of the confirmed payment will be sent through email together with the digital certificates.

The participant should have a personal ZOOM account prior to the Webinar. Create one by signing up through this link: <https://zoom.us/signup>

The **ZOOM meeting ID and password** as well as the details of the Webinar will be communicated through numerous advisories to the confirmed participants prior to the Webinar.

WEBINAR REQUIREMENTS AND POST WEBINAR CONCERNS

2015

The participant should have a mobile phone/laptop, stable internet connectivity and ZOOM account to participate in this Webinar. The Webinar will run from 9:00 am to 5:00 pm for two days. A separate Webinar Outline is attached for your perusal.

All files including powerpoint presentations (PPTs), forms, materials, and how-tos will be made available to the participants during and after the Webinar proper.

You will receive three certificates for the Training-Workshop: **Certificate of Completion, Attendance and Participation**. All certificates will be digital and sent through email together with the official receipt. Should you wish for a physical copy, a minimal amount of shipping fee will be shouldered by the participant.



RESOURCE SPEAKERS BIONOTE



Dr. Imee Colonia Acosta
Virginia Commonwealth University
Doha, Qatar

A prolific author, researcher and speaker, among others, Dr. Acosta's numerous endeavors reflects her penchant to research specifically the qualitative and mixed method kind. Currently, an Adjunct Instructor of the Virginia Commonwealth University School of Arts, her paper on the effects of workplace abuses of migrant workers was published by WIEGO and awarded the Best Manuscript in the International Conference in Business and Social Sciences 2014 in Tokyo, Japan.



Dr. Alexander S. Acosta
Philippine School Doha
Doha, Qatar

With such academic background and equally impressive skills to boot, Dr. Alexander S. Acosta has been the Principal for the Philippine School of Doha for 19 years. An indemand speaker, his speakership engagements are centered on topics about leadership and education. His research interests are in the field of corporate and educational leadership as well as pedagogical approaches in education. Publications he authored and co-authored are published in Elsevier, Sage Publications and WIEGO, among others.

Bank Information

Bank Payment

Name of Bank: Bank of the Philippine Islands

Address: Georgetown Cybermall, RN Pelaez Blvd. Kauswagan, Cagayan de Oro City

Account Name: ASIAN SOCIETY OF TEACHERS FOR RESEARCH INC

Account Number: 8991-0004-62

Palawan, USSC/Cebuana, Western Union, MLhuillier

Name of Recipient: Russel B. Obsioma

Address: 4-2F Montblanc Bldg., 848 Burgos-Chaves Sts., Cagayan de Oro City, Philippines 9000

Contact Number: +639177217448

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GCash Payment (Bank Transfer)

Partner Bank: BPI (Bank of the Philippine Islands)

Account Name: ASTR Inc.

Account Number: 8991-0004-62

Send Receipt to: astri@aseanresearch.org

Note: Please send the GCASH screenshot which reflects SUCCESSFULLY TRANSFERRED.

For more information, contact:

MR. RUSSEL B. OBSIOMA

Executive Director

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The Organizer

The Asian Society of Teachers for Research Inc. is an organization devoted to the advancement of pedagogy in the teaching of research in all academic levels. Established in 2015, it has over 3,500 members from the Philippines and all over Asia.

ASTR, Inc. Institutional Members

